



"The delicacy of tubes.
The authority of transistors."

Concept 60 Power Amplifier
New Product ==> Winter CES, January 1997
\$4,400.-

The *Concept 60* is the culmination of our effort to design the ultimate "finesse" amplifier. It is designed for use with medium-to-high efficiency speakers that can benefit from truly superb detail, soundstaging, micro-dynamics, and tonal purity.

In designing the *Concept 60*, we traded off power for finesse, and took full advantage of our freedom from high-power design.

One retailer stated it well: "This amplifier represents a serious alternative to the finer tube amplifiers -- including "single ended" -- that have become so popular. Your *Concept 60* has the same aspiration and delivers the same package; beauty over brawn."

During design, we didn't let ourselves worry about mythical power ratings that are only valuable in advertising. The *Concept 60* was designed for one purpose only, to be the cleanest, purest, most enjoyable sounding amplifier we could develop -- at a reasonable price of course.

Grant Lenahan, the lead architect, discussed the advantages of modest-power design:

"Designing for modest power, in this case 60 watts, allowed us to optimize many aspects of the C-60's design that we could not have optimized at 150 or 200 watts per channel. For example, it runs a much higher level of class-A and the circuits are intrinsically quieter. The laws of nature are simply on your side, if you can live with 60 watts."

At the same time, we used "dream parts" liberally in the circuit and power supply. For example, there are extraordinarily good capacitors and resistors used in the *Concept 60* that we previously found cost prohibitive. In this product, their price is justified.

Despite all this talk of trading off power for performance, let us assure you that the *Concept 60* will drive most loads easily. Not only is it a very "powerful" sounding 60 watts per channel; it will also deliver 120 watts in 4 ohm loads and 240 into 2-ohms. And, like all Sonogy power amplifiers, its output stage is unconditionally stable into difficult reactive loads.

In their ultimate configuration, a pair of *Concept 60*s can be operated as *fully balanced monoblocks*, delivering 240 watts each.

In the race to build ever more powerful amplifiers, we have chosen a different path. Audition the *Concept 60* today, and enjoy a new level of musical purity.